



Reception desk with large conference room in the background.



Reception area.

Walking the Walk

All photos © Jessica Marcotte

Concrete Association's Offices Celebrate the Material's Inherent Qualities

by Denise Liebowitz

"We love our space!" declared Nicole Maher, chief operating officer for the National Ready Mixed Concrete Association (NRMCA). This much enthusiasm for a workplace defined almost entirely by concrete might, at first, seem like an over-abundance of professional fervor. However, the unabashed embrace of exposed concrete in an office interior has resulted in an environment that is remarkably warm, luminous, and welcoming. Preconceived notions that concrete is dense, dull, and cold are swept away in a design that showcases the material's versatility, strength, and beauty.

Having decided to sell the downtown Silver Spring, Maryland, building that had long served as its

Project: National Ready Mixed Concrete Association Offices, Alexandria, VA

Architect: Winstanley Architects + Planners

MEP Engineer: Vanderweil Engineers

Furniture, Fixture & Equipment Consultant: B-More Consulting

AV Consultant: RJC Designs

General Contractor: McCloud Builders

headquarters, the NRMCA was searching for a new home. It chose an Old Town Alexandria office building on the Potomac River where its sister organization and close collaborator, the National Stone, Sand and Gravel



"Hoteling" flexible workspace with reception area in the background.